



News from the  
**Philippine Cinema Showcase**

**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**INTERNATIONALLY-ACCLAIMED, AWARDED “KUBRADOR”  
SET FOR SAN DIEGO THEATRICAL PREMIERE  
AT PHILIPPINE CINEMA SHOWCASE**

The Philippine Cinema Showcase proudly presents the independently-produced realistic drama *Kubrador* (The Bet Collector), directed by Jeffrey Jeturian, making its San Diego County theatrical premiere in a week-long engagement starting Friday, September 26, 2008. The film, which is in Filipino language with English subtitles and runs 98 minutes, will screen at the Goldilocks Theater, UltraStar Chula Vista Cinemas, located at 555 Broadway, Chula Vista, California.

*Kubrador* stars Gina Pareño as Amy, a family matriarch who runs a small convenience store out of her home. But times are tough and customers are scarce, and without the help of her unemployed husband or pregnant daughter, she is forced to supplement the family income by collecting bets for *jueteng*, an illegal numbers game rampant throughout the Philippines. This starkly realistic narrative presents a captivating portrait of a once-proud woman, haunted by memories of a dead son and hounded by the police, and her fragile and lonely life as a *kubrador* (bet collector) on the streets of Manila.

The film has collected an impressive list of international honors including two FIPRESCI (*Fédération Internationale de la Presse Cinématographique*/International Federation of Film Critics) Prizes at the Moscow International Film Festival and at Osian’s-Cinefan Festival of Asian Cinema (where it also won Best Picture); the Network for the Promotion of Asian Cinema (NETPAC) Award at the Brisbane International Film Festival; and a Special Jury Prize at *Asiatica Filmmediale* in Rome. Star Gina Pareño has been named Best Actress for *Kubrador* by Amiens International Film Festival, Brussels International Independent Film Festival, and Osian’s-Cinefan.

In its home country against big-budget domestic studio competition, *Kubrador* received nominations for Best Picture, Best Director, Best Actress, Best Editing, and Best Story at the Filipino Academy of Movie Arts and Sciences (FAMAS) Awards without winning. But the film received overwhelming critical praise and independent film honors including Best Picture, Best Director, Best Actress, Best

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Cinematography, and Best Production Design from *Manunuri ng Pelikulang Pilipino*, the Philippine's society of respected film critics; Best Drama, Best Director, Best Actress, Best Screenplay, Best Editing, and Best Sound at the Entertainment Press Society's Golden Screen Awards; and the top prize at the Cinemanila International Film Festival, the Lino Brocka Award.

In addition, Kubrador is recipient of the Catholic Mass Media Award for Best Picture. CMMA is the means by which the Archdiocese of Manila pays tribute to those who have promoted Christian values in an outstanding way, in radio, press, advertising, television, and film.

#### **ABOUT DIRECTOR JEFFREY JETURIAN**

Jeffrey Jeturian was born in Manila, Philippines in 1959. He studied Broadcast Communication at the University of the Philippines. After college, he held various positions within the film industry for fifteen years before making his first feature film, *Sana pag-ibig na* (Enter Love, 1998). His second feature film, *Pila-balde* (Fetch a Pail of Water, 1999), about slum dwellers and their struggle for survival, won the NETPAC Jury Award at the 1st CineManila International Film Festival (Philippines) and a Gold Award at the 2000 Worldfest International Film Festival (USA). His third feature film, *Tuhog* (Larger than Life, 2000), a satirical take on the state of filmmaking in the Philippines, was an official selection for competition in the Cinema Of the Present program of the 2001 Venice International Film Festival (Italy) and won a Gold Award at the 2002 Worldfest International Film Festival (USA). Jeturian's other previous feature films include *Bridal Shower* (2004), *Minsan Pa* (One Moment More, 2004), and *Bikini Open* (2005). *Kubrador* is his seventh feature film.

#### **PRINCIPAL CAST**

<i>Amy</i>	Gina Pareño
<i>Eli</i>	Fonz Deza
<i>Chief of Police</i>	Soliman Cruz
<i>Parish Priest</i>	Nanding Josef
<i>Jueteng Cashier</i>	Johnny Manahan
<i>Eric</i>	Jhong Del Rosario
<i>Baste</i>	Nico Antonio

#### **CREW**

<i>Director</i>	Jeffrey Jeturian
<i>Writer</i>	Ralston Jover
<i>Executive Producers</i>	Josabeth Alonso, Rogelio Rayala
<i>Cinematographer</i>	Roberto Yniguez
<i>Editor</i>	Jay Halili
<i>Sound</i>	Ditoy Aguila, Nolet Clemente
<i>Music</i>	Jerrold Tarog

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**ABOUT ULTRASTAR DIGITAL CINEMA**

UltraStar Cinemas is headquartered in San Diego County and operates 102 screens at 13 sites throughout Southern California. In 2006, UltraStar Cinemas became the first theater company in the world to be fully equipped with Pure Digital Cinema® powered by DLP Cinema® technology in all of its locations. UltraStar Cinemas has historically been an innovator on the cutting edge of theater technology and continues to be a pioneer of the digital age of cinema by bringing alternative entertainment to the big screen, including such live events as the Academy Awards® and SuperBowl XL.

**ABOUT SAN DIEGO ASIAN FILM FOUNDATION**

San Diego Asian Film Foundation is a nonprofit 501c3 organization dedicated to promoting the Pan Asian experience through the media arts. Its San Diego Asian Film Festival, San Diego's largest pan Asian cultural event, celebrated its eighth year in 2007: a record 15,000 attendees experienced over 150 short and feature films from 15 different countries.

**ABOUT PHILIPPINE CINEMA SHOWCASE**

The Philippine Cinema Showcase is a year-long film series offering Filipino language films for 365 consecutive days following its premiere at the UltraStar Chula Vista 10 theaters located at 555 Broadway, Chula Vista, California. The Showcase is part of San Diego Asian Film Foundation's new *Asian Picture Show* program, designed to increase awareness and appreciation of films from Asia.

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**WHO**

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San Diego Asian Film Foundation Office  
7290 Engineer Road, Suite A  
San Diego, CA 92111-0212

**WHAT**

The independently-produced realistic drama *Kubrador* (The Bet Collector), directed by Jeffrey Jeturian, makes its San Diego County theatrical premiere.

**WHERE**

The Goldilocks Theater, UltraStar Chula Vista 10 Cinemas, located at 555 Broadway, Chula Vista, California.

**WHEN**

Friday through Thursday, September 26 through October 2, 2008 at 10 a.m.; 12:30, 3:00, 5:30, and 8:00 p.m.; also 10:30 p.m. on Friday, Saturday, and Sunday.

**WHY**

The Philippine Cinema Showcase is a year-long film series designed to serve San Diego's Filipino Americans, the largest of the county's Asian Pacific Islander (API) communities.

**CONTACT**

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