



News from the

Philippine Cinema Showcase

PRESS RELEASE

Philippine Cinema Showcase
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FOR IMMEDIATE RELEASE

DRAMATIC MUSICAL FANTASY “TULAD NG DATI” STARS REAL-LIFE “THE DAWN” PHILIPPINE BAND IN SAN DIEGO THEATRICAL PREMIERE

The Philippine Cinema Showcase proudly presents *Tulad Ng Dati*, director Mike Sandejas’ fantasy retelling of a real band’s actual history. The film makes its commercial theatrical premiere in a week-long engagement starting Friday, October 10, 2008. The film will screen at the Goldilocks Theater, UltraStar Chula Vista Cinemas, located at 555 Broadway, Chula Vista, California. *Tulad Ng Dati* (which means “Just Like Before”) is in Filipino language with English subtitles and runs 86 minutes.

A Filipino rock band, played by members of real-life band The Dawn, finds fame in the 1980s. But following the murder of a founding member and years of decline, the band is reduced to playing small gigs. When the lead singer (Jett Pangan) is robbed and suffers amnesia, he throws the band and his family into chaos when he insists on living as his 1980s self. All must decide whether to rest on past laurels, or unite to fight and earn future success.

Tulad Ng Dati received awards for Best Sound, Best Editing, and Best Film at the Cinemalaya Independent Film Festival; and the Gawad Urian Award for Best Sound. The title of the film was taken from The Dawn’s 20th anniversary album, which was released ahead of the movie and wasn’t intended as a soundtrack album.

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PRINCIPAL CAST

<i>Jett Pangan (as himself)</i>	Jett Pangan
<i>J. B. Leonor (as himself)</i>	J. B. Leonor
<i>Francis Reyes (as himself)</i>	Francis Reyes
<i>Buddy Zabala (as himself)</i>	Buddy Zabala
<i>Carlos Balcells (as himself)</i>	Carlos Balcells
<i>Teddy Diaz</i>	Ping Medina
<i>Beth Pangan</i>	Agot Isidoro
<i>Katrina</i>	Mylene Dizon
<i>Erica Pangan</i>	Zoe Sandejas

CREW

<i>Director</i>	Mike Sandejas
<i>Screenplay</i>	Mike Sandejas
<i>Cinematographer</i>	Louie Quirino
<i>Editor</i>	Mikael Angelo C. Pestaño

ABOUT ULTRASTAR DIGITAL CINEMA

UltraStar Cinemas is headquartered in San Diego County and operates 102 screens at 13 sites throughout Southern California. In 2006, UltraStar Cinemas became the first theater company in the world to be fully equipped with Pure Digital Cinema® powered by DLP Cinema® technology in all of its locations. UltraStar Cinemas has historically been an innovator on the cutting edge of theater technology and continues to be a pioneer of the digital age of cinema by bringing alternative entertainment to the big screen, including such live events as the Academy Awards® and SuperBowl XL.

ABOUT SAN DIEGO ASIAN FILM FOUNDATION

San Diego Asian Film Foundation is a nonprofit 501c3 organization dedicated to promoting the Pan Asian experience through the media arts. Its San Diego Asian Film Festival, San Diego's largest pan Asian cultural event, celebrated its eighth year in 2007: a record 15,000 attendees experienced over 150 short and feature films from 15 different countries.

ABOUT PHILIPPINE CINEMA SHOWCASE

The Philippine Cinema Showcase is a year-long film series offering Filipino language films for 365 consecutive days following its premiere at the UltraStar Chula Vista 10 theaters located at 555 Broadway, Chula Vista, California. The Showcase is part of San Diego Asian Film Foundation's new *Asian Picture Show* program, designed to increase awareness and appreciation of films from Asia.

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WHO

Philippine Cinema Showcase
San Diego Asian Film Foundation Office
7290 Engineer Road, Suite A
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WHAT

The dramatic musical fantasy *Tulad Ng Dati*, directed by Ato Bautista, makes its San Diego County commercial theatrical premiere.

WHERE

The Goldilocks Theater, UltraStar Chula Vista 10 Cinemas, located at 555 Broadway, Chula Vista, California.

WHEN

Friday through Thursday, October 10 through 16, 2008 at 12:45, 3:00, 5:30, and 8:00 p.m.; also 10:15 p.m. on Friday, Saturday, and Sunday EXCEPT 8 p.m. Wednesday, October 15 when a special live appearance by Christine "Happy Slip" Gambito takes place as part of the San Diego Asian Film Festival.

WHY

The Philippine Cinema Showcase is a year-long film series designed to serve San Diego's Filipino Americans, the largest of the county's Asian Pacific Islander (API) communities.

CONTACT

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