



*News from the*  
**Philippine Cinema Showcase**

**PRESS RELEASE**

Philippine Cinema Showcase  
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**FOR IMMEDIATE RELEASE**

**YOUTUBE/INTERNET SENSATION CHRISTINE “HAPPY SLIP” GAMBITO  
TO REPRIS SAN DIEGO ASIAN FILM FESTIVAL LIVE APPEARANCE  
AT PHILIPPINE CINEMA SHOWCASE**

Ms. Christine Gambito, known to her fans for her “Happy Slip” internet video shorts, will appear at 8 p.m., Wednesday, October 15 at the Goldilocks Theater, UltraStar Chula Vista Cinemas, located at 555 Broadway, Chula Vista, California. This appearance reprises Ms. Gambito's earlier presentation taking place at 6 p.m., Monday, October 13 at UltraStar Mission Valley as part of San Diego Asian Film Festival 2008.

33 year-old Gambito, a former nurse-turned-actress, had for years entertained her family with skits featuring humor gently mocking their cultural quirks. Serving as her own director, camera operator, editor, and star, Ms. Gambito made and posted short videos which, starting in 2006, drew tens of thousands of views from YouTube.com users around the world. She has since established herself as one of YouTube's all-time most subscribed sites, becoming a new-media darling featured as a guest speaker at digitalmediawire's “Future of Film” conference in Los Angeles in 2007.

In her videos Ms. Gambito portrays several family members including her father, mother, aunt, and cousin. While characteristically Filipino in manner, many non-Filipino viewers find the portrayals resonant with their own families and personal experiences. The video series is named for her mother's pronunciation of the word “half-slip.”

In addition to playing “Happy Slip” shorts and discussing their production and impact, Ms. Gambito will also screen her “Experience Philippines” videos made under sponsorship of the country's Department of Tourism. She visited her father's home city of Munoz, Nueva Ecija, as well as sites of touristic interest in Tagbilaran Bohol, Cebu, Boracay, Tagaytay, and Palawan.

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**ABOUT ULTRASTAR DIGITAL CINEMA**

UltraStar Cinemas is headquartered in San Diego County and operates 102 screens at 13 sites throughout Southern California. In 2006, UltraStar Cinemas became the first theater company in the world to be fully equipped with Pure Digital Cinema® powered by DLP Cinema® technology in all of its locations. UltraStar Cinemas has historically been an innovator on the cutting edge of theater technology and continues to be a pioneer of the digital age of cinema by bringing alternative entertainment to the big screen, including such live events as the Academy Awards® and SuperBowl XL.

**ABOUT SAN DIEGO ASIAN FILM FOUNDATION**

San Diego Asian Film Foundation is a nonprofit 501c3 organization dedicated to promoting the Pan Asian experience through the media arts. Its San Diego Asian Film Festival, San Diego’s largest pan Asian cultural event, celebrated its eighth year in 2007: a record 15,000 attendees experienced over 150 short and feature films from 15 different countries.

**ABOUT PHILIPPINE CINEMA SHOWCASE**

The Philippine Cinema Showcase is a film series offering Filipino language films at the UltraStar Chula Vista 10 theaters located at 555 Broadway, Chula Vista, California. The Showcase is part of San Diego Asian Film Foundation’s new *Asian Picture Show* program, designed to increase awareness and appreciation of films from Asia.

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**WHO**

Philippine Cinema Showcase  
San Diego Asian Film Foundation Office  
7290 Engineer Road, Suite A  
San Diego, CA 92111-0212

**WHAT**

YouTube/Internet sensation Christine “Happy Slip” Gambito makes a live personal appearance at the Philippine Cinema Showcase..

**WHERE**

The Goldilocks Theater, UltraStar Chula Vista 10 Cinemas, located at 555 Broadway, Chula Vista, California, 619-338-4214.

**WHEN**

Wednesday, October 15, 2008 at 8:00 p.m.

**WHY**

The Philippine Cinema Showcase is film series designed to serve San Diego’s Filipino Americans, the largest of the county's Asian Pacific Islander (API) communities.

**HOW**

All tickets are \$5 and are immediately available at the UltraStar website, [www.ultrastarmoves.com](http://www.ultrastarmoves.com), as well as at the UltraStar Chula Vista box office, 619-338-4214.

**CONTACT**

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